



**2022 Mini College:
Cultivating a Message that Promotes
Policy, System & Environmental Change**

**Thursday, September 8, 2022
9:00AM – 3:35PM**

**CHAMPION
PROVIDER**
FELLOWSHIP

OPENING REMARKS

Wagahta Semere, MD, MHS



ADMINISTRATIVE ANNOUNCEMENTS



Evaluation

CME/CDE Credits

Lunch

Restrooms

Fellow Travel Reimbursement

Presentation materials will be posted online

DISCLOSURE STATEMENT

- The following presenters have no relationships to disclose
 - Wagahta Semere, MD, MHS
 - Amy L. Beck, MD
 - Rakhi Singh, MD
 - Melissa Campos, MD
 - Fadra Whyte, DDS
 - Kristen Hughes, MD
 - Mike Miller
 - Muriel Bañares
 - Larry C. Lee

OBJECTIVES

Articulate	Articulate the ways in which physicians and dentists can engage in policy, systems and environmental (PSE) change interventions to improve the health of their communities.
Develop	Develop action steps in collaboration with local health departments and/or other stakeholders to advance PSE objectives.
Identify	Identify opportunities to engage local and ethnic media outlets to shape public health policy discussions.
Recognize	Recognize opportunities for leveraging social media to advance PSE change interventions.

AGENDA

TIME	AM SESSIONS
9:00 – 9:10AM	Opening Remarks
9:10 – 9:55AM	Keynote: Role of Physicians and Dentists in Advancing Policy and Health Equity. <i>Presenter: Dr. Amy Beck</i>
9:55– 10:55AM	Media Training: Social Media 2.0. <i>Presenters: Mike Miller and Muriel Bañares</i>
10:55 – 11:05AM	Break
11:05 – 11:15AM	Remarks from CalFresh Healthy Living Program and Oral Health Program. <i>Presenters: Erica Eilenberg and Dr. Jayanth Kumar</i>
11:15AM – 12:00PM	Fireside Chat: How to Pitch Your Story Idea at a Hyperlocal Level <i>Presenters: Mike Miller and Larry Lee</i>

AGENDA

TIME	PM SESSION
12:00 – 1:30PM	Lunch (on your own) and Networking
1:30 – 2:30PM	Works-in-Progress Panel Presentation <i>Presenters: Dr. Rahki Signh (San Mateo)</i> <i>Drs. Melissa Campos and Fadra Whyte (San Diego)</i> <i>Dr. Kristen Hughes (Santa Barbara)</i>
2:30 – 2:40PM	Break
2:40 – 3:20PM	Development Planning: Facilitated Small Group Discussion
3:20 – 3:35PM	Closing Remarks and Evaluation

CHAMPION PROVIDER FELLOWSHIP BLOG



Vivian Yang, MD
December 6, 2021

Moral Injury in Physicians During the Time of COVID-19

The first time I called time of death, I thought, "This is the absolute worst part of my job and I never want to do this again." I was out of breath, having just run back up the stairs after getting a frantic phone call from the nurse. I had just left my patient's room moments ago; she was in stable condition with her five sisters and her mother by her side. When I returned, they were in tears and the mother was on the verge of passing out. After they left the room, I

December 2021

Dr. Vivian Yang (Riverside County)



Lena Al-Sarraf, DO
February 7, 2022



COVID-19 Opened the Door to an Upswing in Childhood Obesity. It's Up to Parents to Slam that Door Shut!

Childhood obesity in the U.S. is on the rise... again!

Numbers reported by the Centers for Disease Control and Prevention prior to the pandemic (2017-2018) showed hard-earned efforts to reverse the growing trend of childhood obesity had worked. However, throughout the pandemic, as children spent more time on screens, less on the playing field and snacked their way

February 2022

Dr. Lena Al-Sarraf (Los Angeles County)



Amir Kazim, DDS
April 13, 2022



The Oral Health Crisis in America - A Silent Pandemic

COVID-19 and COVID-19-related illness is, unfortunately, the disease that has swept across the entire world for the past two years. News outlets have devoted nearly 24/7 hour coverage to the minute-by-minute developments of this pandemic. Simultaneously while these tragic events are unfolding – we continue to see cases of heart attacks, obesity, cancer, and cavities.

April 2022

Dr. Amir Kazim (Long Beach City)



Gila Dorostkar, DDS
June 6, 2022

Jumpstart a Child's Dental Health at Age One

My patient, Nina, is a delightful little girl, but when I first met her at age two, she was a child in extreme pain -- unable to sleep through the night, play or even eat proper meals because of dental cavities. For months, her parents tried numbing her teeth with a gel and weren't sure if they should take Nina to her pediatrician or a dentist. Unfortunately, when they finally did go to a dentist, he lacked experience working with very young children and did not

June 2022

Dr. Gila Dorostkar (Marin County)

Have an interesting blog idea and want to write? Email Nancy at Nancy.ma2@ucsf.edu

UPCOMING EVENTS



Tuesday, September 20, 2022
12:15 – 1:15PM

Healthy
Eating
Research

Webinar: *Bottoms Up: Helping Parents Make Informed Child Hydration Decisions*



October 17-19, 2022



Workshop and Information Table:
CalFresh Healthy Living Forum



Thursday, November 10, 2022
12:15 – 1:15PM

Works-In-Progress Presentation



Thursday, November 17, 2022
2:00 – 3:00PM

Quarterly LHD Check-In Call

<https://championprovider.ucsf.edu/events>

2023 COHORT RECRUITMENT TIMELINE

Date	Activity
November 1, 2022	Application Period Opens
November 17, 2022	Recruitment Q&A at the Quarterly LHD Call
December 16, 2023	Deadline to Apply
February 6, 2023	New Cohort Announced
Spring 2023	Onboarding Training

For more information on the application process,
visit the CPF website: <https://championprovider.ucsf.edu/apply>