



Presenter Bios

Jessica Davidman, MPH

UCSF Division of General Internal Medicine/Zuckerberg San Francisco General Hospital



Jessica Davidman, MPH, is the Administrative Coordinator for the Champion Provider Fellowship. She has 10 years of experience in non-profit and governmental program administration in the San Francisco Bay Area and Los Angeles. She attended San Francisco State University for her BS in Health Education, where her commitment to improving health through social justice was born. After receiving her MPH in Community Health Science at University of California, Los Angeles, she returned home to apply her skills acquired through diverse experiences in the community and academic settings. Jessica is based at the Zuckerberg San Francisco General campus.

Wagahta Semere, MD, MHS

UCSF Division of General Internal Medicine/Zuckerberg San Francisco General Hospital



Dr. Semere is an Assistant Clinical Professor at UCSF and primary care physician at Zuckerberg San Francisco General Hospital. She recently completed a fellowship in health services research with the Robert Wood Johnson Foundation Clinical Scholars Program at Yale. Her research focuses on understanding the health and health care needs of vulnerable populations, with a particular interest in language and communication barriers. She has extensive experience working with diverse immigrant and refugee communities. As a fellow, she was trained in and applied methods of Community-based Participatory Research (CBPR) in her work.

Alana Pfeffinger, MPH, CHES

UCSF Division of General Internal Medicine/Zuckerberg San Francisco General Hospital



Based at the Zuckerberg San Francisco General Hospital campus, Alana is the Project Manager for the Champion Provider Fellowship. She has an MPH from the University of Southern California, Keck School of Medicine, and is a member of the Delta Omega Honorary Society in Public Health. Alana's area of focus has been obesity prevention and community engagement. She has worked in the Los Angeles area for the American Diabetes Association and the LA Junior Chamber of Commerce, where she managed the LA Watts Summer Games, interfacing with key leaders and stakeholders from multiple sectors. While pursuing her master's degree, Alana interned with the LA County Department of Public Health, Maternal Child and Adolescent Health Programs Division, on a project to improve healthy eating and physical activity in child care centers, with the ultimate goal to inform local and state policy for nutrition and physical activity standards in child care. She is interested in facilitating multi-sectorial collaborations and partnerships to develop comprehensive solutions to address the current obesity epidemic.



Melba Rosa Hinojosa, RN, MA, PHN

California Department of Public Health, Chronic Disease Control Branch

Melba Hinojosa joined the California Department of Public Health, Chronic Disease Control Branch as CVD Lead for the CDC Prevention Forward Grant in February 2019. She will lead the cardiovascular disease projects with statewide contractors and stakeholders.



Melba's career began as a registered nurse working in acute care hospitals in California and Michigan. After about twenty years, she moved from acute care hospitals to public health and community clinics. Melba helped to develop and implement "grass-roots" health education *promotoras* program for migrant and seasonal farmworkers in the Midwest and in Texas. Growing up in the Rio Grande Valley of south Texas, along the U.S. Mexico border, Spanish was Melba's first language and she is a certified bilingual translator at CDPH. In addition to being a registered nurse, Melba has a graduate degree in anthropology, with a focus on medical anthropology.

- Melba has experience working in many state public health programs here at CDPH including the Cardiovascular and Stroke Prevention Program, School Health, and most recently, in the Nutrition Education and Obesity Prevention Branch.
- While employed in NEOPB, she worked on the "Prevention First" (PF) grant activities related worksite wellness and early care and education and joined several cross-Branch and Division workgroups.
- She has many years' experience working with the development, implementation, and evaluation of health care quality measures, especially those related to heart disease, stroke, diabetes, hypertension, and other chronic illnesses.
- Melba is experienced in leading and facilitating workgroups at the state and national levels and has served as a liaison between management, staff, state agencies, and stakeholders.

Wen-Hsin Fan

California Department of Public Health, Chronic Disease Control Branch



Wen-Hsin Fan recently joined the California Department of Public Health (CDPH) as a Diabetes Program Specialist in April 2019. She primary focus on diabetes management program under CDC 1815 grant, known as Prevention Forward in California. Prior to join the team, she worked in the Department of Health Care Services (DHCS) to operate and implement County-Based Medicaid (Medi-Cal) program in California. While working in DHCS, she collaborated with local governmental agencies, tribe organizations, state agencies, and stakeholders to process, review, and manage federal funds, contracts, policy and procedure, and financial reports. She looks forward to utilize her skills and experience in her new role and continue the great work of the diabetes prevention and management program in California.