

# CHAMPION PROVIDER FELLOWSHIP

A Powerful Approach to Healthier Communities

## Champion Provider Fellowship Onboarding Training April 25 – 26, 2019

### Objectives

By the end of this training, attendees will be able to:

1. Recognize examples of PSE level interventions
2. Apply knowledge of PSE interventions to develop a community based action plan
3. Foster partnerships between public health and healthcare partners
4. Foster community and collaboration opportunities across Champion Provider cohorts
5. Demonstrate effective written and oral skills for communicating with different audiences in the context of obesity and chronic disease prevention.
6. Describe the role of the healthcare provider in policy development.

### Day 1: Thursday, April 25, 2019

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8-8:30a

#### Registration

Throughout AM session: Cohort 2019 fellow headshots (*Continental Ballroom 3*)

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8:30-8:40a

#### Opening Remarks

**Vanessa Thompson, MD** | Associate Professor, *UCSF School of Medicine*  
Director, *Champion Provider Fellowship*

**Caroline Kurtz, PhD** | Branch Chief of Program & Policy

*California Department of Public Health, Nutrition Education Obesity Prevention Branch*

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8:40-8:55a

#### Community Building Exercise

**Jessica Davidman, MPH** | Administrative Coordinator, *Champion Provider Fellowship*

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8:55-9:25a

#### The Champion Provider Fellowship Model

**Liz Goldman, MD, MCR** | Professor, *UCSF School of Medicine*

**Wagahta Semere, MD, MHS** | Assistant Professor, *UCSF School of Medicine*

**Vanessa Thompson**

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9:25-9:30a	<b><u>Champion Provider Fellowship Video</u></b> (Marin County)
9:30-10:05a	<b><u>Vision of Change: Healthcare Providers &amp; the Obesity Epidemic</u></b> <b>Alicia Fernández, MD</b>   Professor, <i>UCSF School of Medicine</i>
10:05-10:20a	<b>Break</b>
10:20-10:55a	<b><u>Food Insecurity, Public Health &amp; Healthcare Provider Engagement</u></b> <b>Hilary Seligman, MD, MAS</b>   Associate Professor, <i>UCSF School of Medicine</i> Director, <i>Nutrition and Obesity Policy Research and Evaluation Network</i> Senior Medical Advisor, <i>Feeding America</i>   Founder, <i>EatSF</i>
10:55-11:20a	<b><u>Cohort Self-Reflection</u></b>   <b>Wagahta Semere</b>
11:20a-12:50p	<b>Lunch</b>
12:50-2:35p	<b><u>Policy, Systems and Environmental Change 101</u></b> <b>Sabrina Adler, JD</b>   Director/Senior Staff Attorney, <i>ChangeLab Solutions</i>
2:35-2:50p	<b>Break</b>
2:50-2:55p	<b><u>Champion Provider Fellowship Video</u></b> (Imperial County)
2:55-4:40p	<b><u>Rising Above the Clutter in Today's Confusing Communications Environment</u></b> <b>Paula Hamilton, MS</b>   Director, <i>Brown Miller Communications</i> <b>Michael Miller, BS</b>   President, <i>Brown Miller Communications</i>
4:40-4:45p	<b><u>Champion Provider Fellowship Video</u></b> (Santa Clara County)
4:45-4:50p	<b><u>Closing Remarks</u></b> <b>Vanessa Thompson</b>



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## Day 2: Friday, April 26, 2019

8-8:30a **Registration**

### **Opening Remarks**

8:30-8:35a **Vanessa Thompson, MD** | Associate Professor, *UCSF School of Medicine*  
Director, *Champion Provider Fellowship*

### **Speaking with Credibility & Confidence**

8:35-11:05a **Cara Hale Alter, MFA** | Founder, *SpeechSkills*

### **Focus Areas**

11:05-11:30a **Alana Pfeffinger, MPH, CHES** | Program Manager, *Champion Provider Fellowship*

11:30a-1p **Lunch**

### **Cohort 2017 Recognition**

1-1:10p **Caroline Peck, MD, MPH, FACOG** | Assistant Deputy Director, *Chronic Disease Prevention Center for Healthy Communities* | California Chronic Disease Director

### **Engaging Policy Makers Panel**

**Michael Miller, BS** | President, *Brown Miller Communications*

#### Panelists:

1:10-2:10p **Wilma Chan** | *Alameda County Board of Supervisors, District 3*  
**John Maa, MD** | Chief of General & Acute Care Surgery, *Marin General Hospital*  
Former President, *San Francisco Marin Medical Society*  
**Xavier Morales, PhD, MRP** | Executive Director, *The Praxis Project*  
**Scott Wiener** | *California State Senate, District 11*

2:10-2:20p **Break**



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## Champion Provider Fellow Panel

**Alicia Fernández, MD** | Professor, *UCSF School of Medicine*

2:20-3:05p

### Panelists:

**Rachel Borovina, MD** | Champion Provider Fellow, *San Mateo County*

**Paul Hsiao, DDS, MPH, JD** | Champion Provider Fellow, *Fresno County*

**Vivi Stafford, MD, MPA** | Champion Provider Fellow, *Kings County*

3:05-4:35p

## Group Work

3:05-3:55p	<b>2019 Fellows</b> (Main Ballroom)	<b>Waghta Semere, MD, MHS</b>   Assistant Professor <i>UCSF School of Medicine</i>
	<b>All LHDs &amp; 2017 Fellows</b> (Ballroom 3)	<b>Liz Goldman, MD, MCR</b>   Professor <i>UCSF School of Medicine</i>
3:40-4:15p	<b>All LHDs</b> (Ballroom 3)	<b>Paula Hamilton, MS</b>   Director <i>Brown Miller Communications</i>
3:55-4:15p	<b>All Fellows</b> (Main Ballroom)	<b>Drs. Goldman &amp; Semere</b>
4:15-4:35p	<b>2019 Fellows &amp; 2019 LHDs</b> (Main Ballroom)	

## Statewide Days of Action

4:35-4:55p

**Asbury P. Jones, MPA** | Public Relations Manager, *California Department of Public Health Nutrition Education Obesity Prevention Branch*

4:55-5:00p

**Evaluation & Closing Remarks** | **Vanessa Thompson**

Network Name: *Hilton Events*

Access Code: *Champion0419*



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