



Radisson Hotel Fresno Conference Center
 1055 Van Ness Ave, Fresno, CA 93720

8:00AM – 9:00AM	Registration & Check-In
9:00AM – 9:15AM	Opening Remarks & Fresno County 8 Pillars of Public Health <i>Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine & Principal Investigator, Champion Provider Fellowship</i> <i>Ken Bird, MD, MPH, Health Officer, Fresno County Public Health Department</i>
9:15AM – 9:45AM	Burden of Disease: Central Valley Landscape <i>Sarah Reyes, Director of Communications, Healthy Communities, The California Endowment</i>
9:45AM – 10:15AM	Champion Provider Fellowship – Chronic Disease Model <i>Alicia Fernandez, MD, Professor, UCSF School of Medicine</i>
10:15AM – 10:30AM	BREAK
10:30AM – 11:45AM	Policy 101: Tools to be an Effective Advocate <i>Panel: California Medical Association and Invited Speakers</i>
11:45AM – 12:30PM	Advancing Policy: Exciting the Media to Understand Your Issue <i>Brown Miller Communications</i>
12:30PM – 1:30PM	Networking Lunch and Champion Provider Fellow 1:1 Mentoring Sessions with UCSF Faculty
1:30PM - 2:15PM	Principles of Success: PSE Implementation Part I <i>ChangeLab Solutions and UCSF Faculty</i>
2:15PM - 2:25PM	BREAK
2:25PM - 3:25PM	Principles of Success: PSE Implementation Part II <i>ChangeLab Solutions and UCSF Faculty</i>
3:25PM – 3:30PM	Closing Remarks <i>Vanessa Thompson, MD</i>

This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from the U.S. Department of Agriculture's (USDA) Supplemental Nutrition Assistance Program-Education, known in California as CalFresh. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663.

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