

# CHAMPION PROVIDER FELLOWSHIP

*CPF Spring Training: Putting P.S.E. into Action*

Holiday Inn Bayside San Diego  
4875 North Harbor Drive, San Diego, CA 92106  
Friday, April 20, 2018

**Objectives:**

1. To identify a P.S.E. intervention plan to implement or move forward in the community.
2. To develop an action plan for an evidence-based P.S.E. intervention, incorporating the essential elements of P.S.E. implementation.
3. To create one dissemination strategy for a P.S.E. intervention.

Time	Session
8:00AM-8:30AM	<b>Registration &amp; Coffee</b>
8:30AM-8:40AM	<b>Welcome</b> <i>Presenter: Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine</i>
8:40AM – 9:25AM	<b>Policy Brief: Food Security</b> <i>Presenter: Hilary Seligman, MD, MAS, Associate Professor, UCSF School of Medicine</i>
9:25AM – 10:25AM	<b>Food Security Panel</b> <i>Moderator: Hilary Seligman, MD, MAS, Associate Professor, UCSF School of Medicine</i> <i>Panelists:</i> <i>Patricia Castillo, MD, Children’s Hospital Los Angeles (Los Angeles County)</i> <i>Patricia Cantrell, MD, Kaiser Permanente San Diego (San Diego County)</i> <i>John Zweifler, MD, MPH Adventist Health (Kings County)</i> <i>Raul Ayala, MD, Adventist Health (Kings County)</i>
10:25AM-10:50AM	<b>Intro: PSE Playbook 2.0</b> <i>Presenter: Alana Pfeffinger, MPH, CHES, Project Coordinator, Champion Provider Fellowship</i>
10:50AM-11:15AM	<b>Physical Activity Break- ParkRx</b> <i>Facilitator: Betty Sun, MS, RD, Health Program Manager, Institute of the Golden Gate</i>
11:15AM – 12:15PM	<b>Messaging to Influencers</b> <i>Presenters:</i> <i>Mike Miller, President, Brown Miller Communications</i> <i>Paula Hamilton, Director, Brown Miller Communications</i>

<b>12:15PM – 1:25PM</b>	<b>Networking Lunch</b>
<b>1:25PM-2:30PM</b>	<p><b>Work-In-Progress Presentations</b>  Moderator: <i>Alicia Fernandez, MD, Professor, UCSF School of Medicine</i></p> <ol style="list-style-type: none"> <li>1. <i>Healthy Food and Beverage Standards- Shakalpi Pendurkar, DDS, MPH, Gardner Health Center (Santa Clara County)</i></li> <li>2. <i>Structured Physical Activity- Tracey Hessel, MD, Marin Community Clinics (Marin County)</i></li> <li>3. <i>Safe Routes to School- Marti Baum, MD, Medical Director, Community Health Development, Loma Linda University Health (San Bernardino County)</i></li> <li>4. <i>School Wellness- Luz Elva Tristan, MD, Solo Practitioner (Imperial County)</i></li> </ol>
<b>2:30PM – 3:30PM</b>	<p><b>PSE Playbook 2.0</b>  Lead: <i>Wagahta Semere, MD, MHS, Assistant Professor, UCSF School of Medicine</i>  Facilitators:  <i>Liz Goldman, MD, MCR, Associate Professor, UCSF School of Medicine</i>  <i>Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine</i>  <i>Alicia Fernandez, MD, Professor, UCSF School of Medicine</i></p>
<b>3:30PM-3:45PM</b>	<p><b>Closing Remarks</b>  Presenter: <i>Wagahta Semere, MD, MHS, Assistant Professor, UCSF School of Medicine</i></p>