



**CHAMPION
PROVIDER**
FELLOWSHIP

A Powerful Approach to Healthier Communities

**Champion Provider Fellowship
Spring Mini College
Friday, April 20, 2018**

Vanessa Thompson, MD
UCSF School of Medicine

Funded, in part, by USDA SNAP-Ed, an equal opportunity provider and employer.



UCSF

WELCOME



Administrative Announcements

- CME/CDE Credits
- Lunch
- Restrooms
- Evaluation
- Parking
- Fellow Travel Reimbursement

Disclosure Statement

- The following presenters have no relationships to disclose
 - Vanessa Thompson, MD
 - Hilary Seligman, MD, MAS
 - L. Elizabeth Goldman, MD, MCR
 - Alicia Fernandez, MD
 - Wagahta Semere, MD, MHS
 - Alana Pfeffinger, MPH, CHES
 - Patricia Castillo, MD
 - Pat Cantrell, MD
 - Raul Ayala, MD
 - John Zweifler, MD, MPH
 - Paula Hamilton
 - Marti Baum, MD
 - Shakalpi Pendurkar, MD, MPH
 - Luz Elva Tristan, MD
 - Tracey Hessel, MD

Objectives

- To identify a PSE intervention plan to implement or move forward in the community
- To develop an action plan for an evidence-based PSE intervention, incorporating the essential elements of PSE implementation
- To create one dissemination strategy for a PSE intervention

Focus Areas

- **Food Security**
- Healthy Food and Beverage Procurement
- School Wellness
- Safe Routes to School
- Structured Physical Activity

PSE Playbook Version 2.0



PSE PLAYBOOK

Implementing Policy, System, & Environmental Change in Our Communities

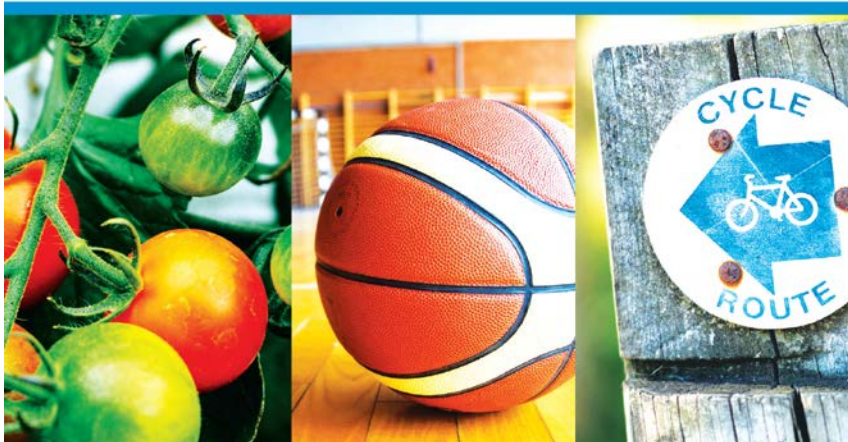


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PSE Playbook Version 2.0

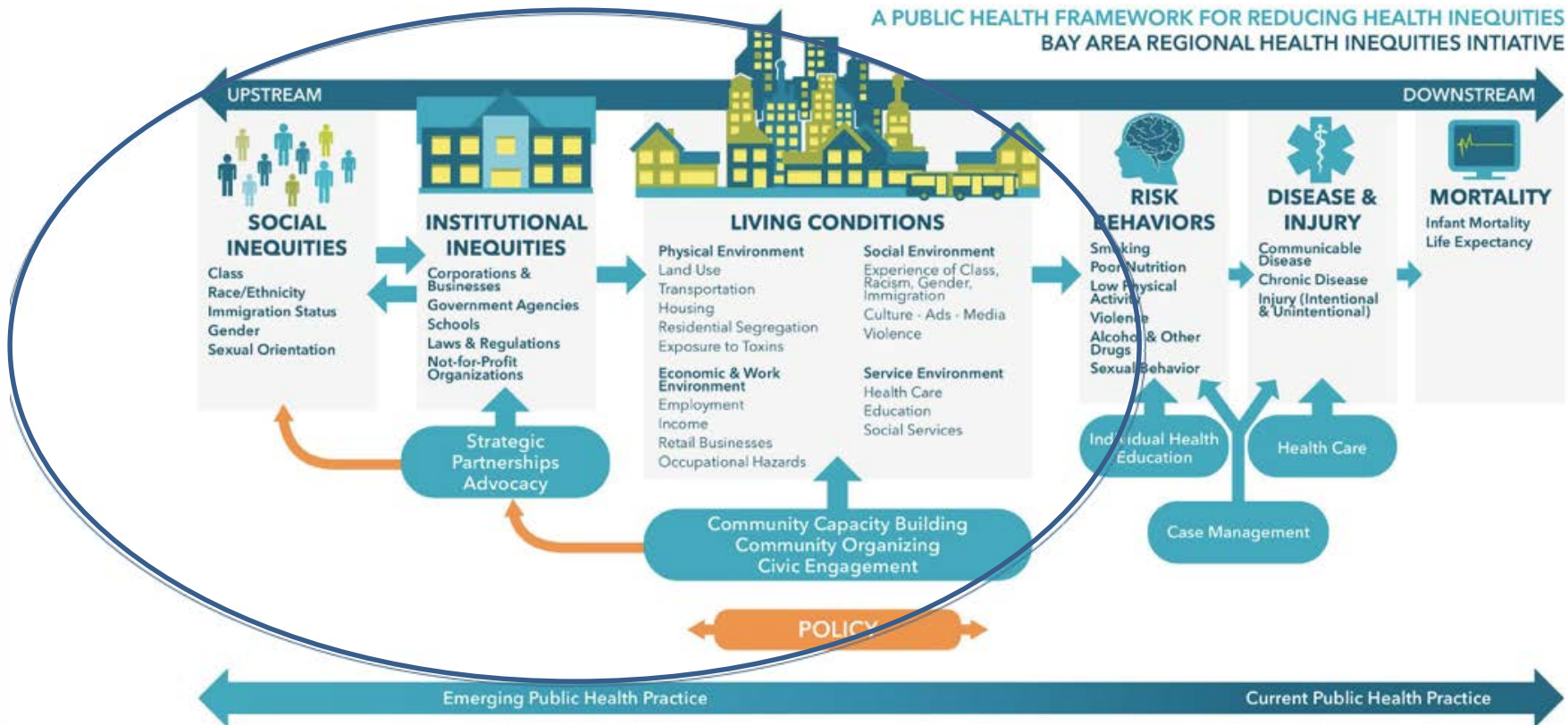
- **7 Elements of PSE Change**
 - **7 Implementation Case Studies**
- **2 New School Wellness Case Studies**



The image shows a 'Table of Contents' page for the PSE Playbook Version 2.0. The background is a photograph of a dirt path winding through a green, hilly landscape under a blue sky with light clouds. The text is arranged in a list format on the right side of the page. Two items are highlighted with red boxes: 'Putting Ideas Into Action' (page 8) and 'School Wellness' (page 30). Red arrows point from these boxes to the corresponding text in the main list on the left.

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Today's Framing



Source: Bay Area Regional Health Inequities Initiative



YEAR 1 IN REVIEW



Provider Activities & Accomplishments

Advocates & Amplifiers

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 Public Health Advocates
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FOR IMMEDIATE RELEASE

Bay Areas' Daly City Approves Kids' Healthy Meals Ordinance

Daly City, CALIF., January 10th, 2018 ... Daly City enacted an ordinance Monday requiring either water



November 8, 2017

Honorable Mayor and City Council Members
 333 90th Street
 Daly City, CA 94015

RE: Support for a Healthy Default Drinks in Kids' Meals Ordinance

Dear Mayor Sylvester and Council Members Buenaventura, Christensen, and Guingona:

As a pediatrician, Daly City native, and mother of a toddler who frequents Daly City restaurants, I strongly support the proposed Healthy Default Drinks in Kids' Meals ordinance.

TCE Dr. Op-Ed: ACA/ Medi-Cal
 Dr. Vivi Stafford
 Words: 659

There is a sentiment in this country that our health care system is inadvertently being led down an unconscionable path. There are continuous discussions that have undermined the viability of the Affordable Care Act (ACA). California's Medi-Cal program is essentially at risk, which contradicts the goals of the ACA of increasing access to health care, to maximize health care outcomes while mitigating costs.



Provider Activities & Accomplishments

Team Experts

- San Francisco Sugary Drink Distributor Tax Advisory Committee
- Calexico Unified School Wellness Committee
- San Pablo Obesity Task Force
- Sacramento Oral Health Advisory Committee
- LA County Department of Public Health Community Nutrition Action Plan (CNAP) Steering Committee

Provider Activities & Accomplishments

Leaders

- ParkRx
- Food insecurity screening
- Breastfeeding QI project

A close-up photograph of a silver stethoscope resting on a white surface, likely a medical table or desk. The binaurals and chest piece are visible, with the tubing extending towards the right.

LOOKING AHEAD: YEAR 2



Transitioning from Year 1 to Year 2

- Over the next 12 months
 - What skills do you want to develop?
 - What milestones do you want to reach?
 - How can we support you?

Year 2

- PSE Implementation Webinars
- Work-In-Progress Call Series
 - Bimonthly
- In-Person Media Training
- End of year Mini College