

Speaker Bios (Listed Alphabetically)



Muriel Bañares*

Brown-Miller Communications

A veteran communications expert specializing in consumer health education and multicultural communications, Muriel develops and manages integrated communications campaigns aimed at educating consumers, and changing and improving behaviors. She directs audience research, discerns areas of opportunity and crafts unique strategies to influence and educate specific audience segments. In many cases, this means addressing varying language and cultural issues among key populations and sub-populations. Her execution of the award-winning comprehensive social marketing campaign, Steps to a Healthier Salinas, resulted in groundbreaking and lasting health improvements.



Michael J. Miller, BS*

Brown-Miller Communications

As president and founder of the cause-oriented public relations agency Brown-Miller Communications, Michael has spent the last 25 years working with the media, the public and policymakers to help shape public opinion and motivate positive social change. Rooted in issues affecting the nation's health, food and agricultural communities, Mr. Miller works to raise awareness on issues ranging from the crisis surrounding the health of farmworkers to America's emerging obesity epidemic. His skills as a strategic communicator have helped to address a broad list of critical legislative issues, including his media support of efforts to remove unhealthy foods and beverages from schools and his campaign to win support for menu labeling legislation. For his work to address nutrition and health issues, Mike has been awarded the nation's highest public relations honor, the Silver Anvil, on four different occasions.

*Champion Provider Fellowship Project Team