



**CHAMPION
PROVIDER**
FELLOWSHIP

A Powerful Approach to Healthier Communities

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Funded, in part, by USDA SNAP-Ed, an equal opportunity provider and employer.

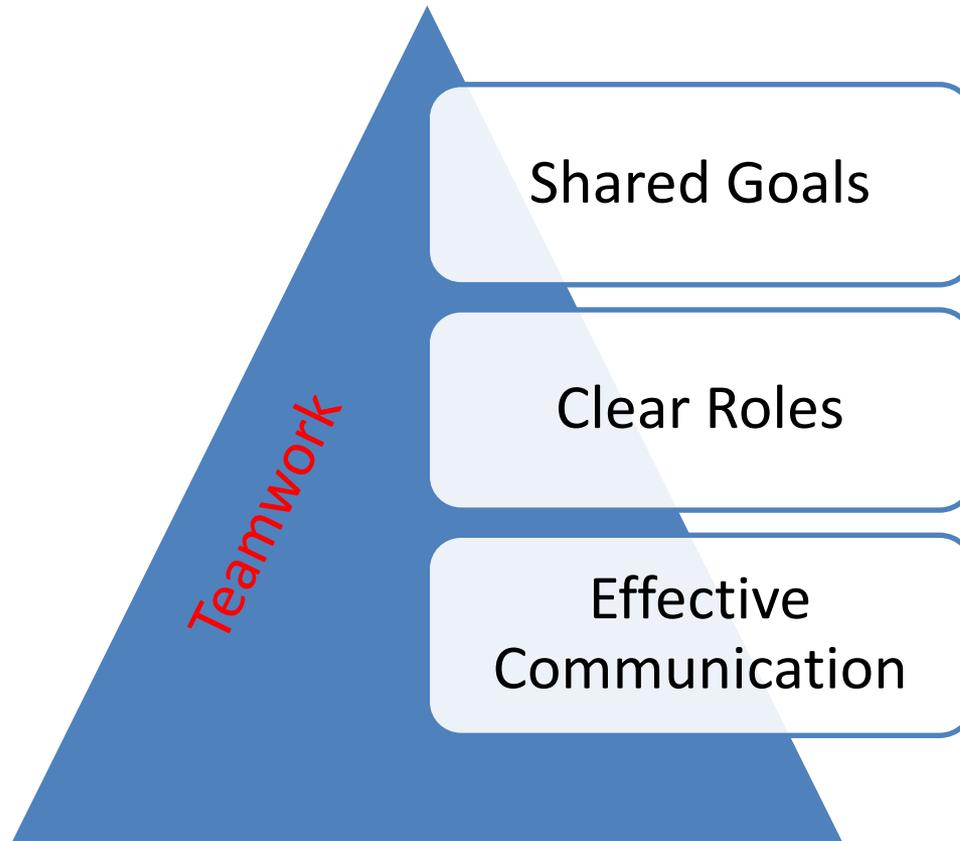


A close-up photograph of a silver stethoscope resting on a white surface, likely a doctor's coat. The chest piece is in focus, with the ear tubes extending to the right.

CHAMPION PROVIDER ENGAGEMENT ALONG A CONTINUUM



CP- LHD partnership: 3 Principles



Self-evaluation of Champion Provider Fellow Capacity

- Understanding your own (your CP's) capacity, given other commitments
- What is a realistic role for you to play in this partnership?

“CP Fellow as Connector”

- Connects LHD to other providers or team members
 - CP Capacity
 - Less time intensive
 - Email communication
 - Leverages network
 - Understand strengths of network
- Peter Lee connects LHD with UC Riverside health coaches and H.E.L.P Project.
 - Increases outreach and spread of LHD programming as it relates to school wellness initiatives
- Local health department discusses priority focus areas with Dr. Lee as articulated in three year SOW/IWP

“CP Fellow as Advocate”

- Advocates for a program, policy or decision
- CP Capacity:
 - Limited time commitment
 - Available to LHD or other group at short notice
 - Completed CP Fellowship media trainings
 - Needs prep for events
 - Aware of their organizational policies around advocacy
- Stephanie Yoon provided public testimony before city council
- Against fast-food restaurant with drive thru option near an elementary school and public housing development
- LHD provided Stephanie with date, time, and talking points related to population level health statistics in National City

“CP Fellow as Amplifier”

- Speaker
Op-Ed Writer,
Blogger, Tweeter
Interviewee for media
programs
- CP Fellow Capacity
 - Time commitment flexible
 - Writing skills
 - Open to rejection
- Theodore Friedman wrote letter to the Obesity Action Coalition blog to advocate for more soda taxes.
- Through in-person meetings LHD provides clear boundaries on initiatives that they are unable to discuss due to lack of Board of Supervisor’s position

“CP Fellow as Team Expert”

- Join existing collaborations
Provides subject matter expertise to LHD projects
- CP Capacity
 - Team player
 - Synthesis skills
 - Ability to influence scope/content of PSE projects
 - Medium time commitment (some prep, workgroup participation)

- Cinnie Chou met with East Bay Regional Parks Department and local health department to discuss the implementation of a “parks prescription” program within a clinic setting

- Local health department identifies “parks prescription” as a strategy to increase physical activity among families and has allocated staff time and resources for project’s implementation

“CP Fellow as Leader”

- Identify and convene stakeholders
Establish multi-sectorial partnerships
Innovation possible
- CP Capacity
 - Intensive time commitment
 - Able to go off-site
 - Project management skills
 - Synergistic with job?

- Candice Taylor Lucas runs and develops the Early Childhood Obesity Prevention Action Group in Orange County, comprised of a variety of community stakeholders, with particular engagement from the medical community

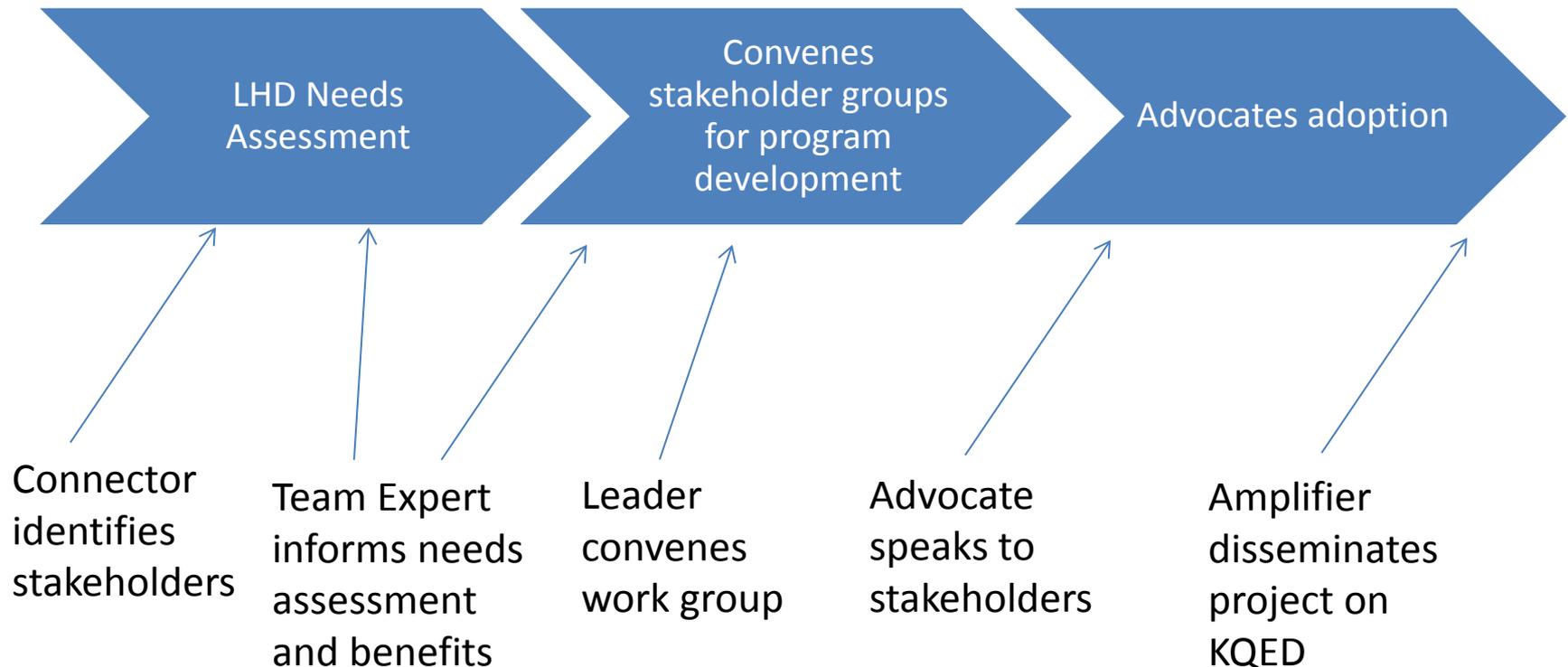
- Local health department is a stakeholder in the action group and provides invaluable insight to emerging population level health issues to inform action group’s priority areas

**All roles move the
needle**

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- Champion Providers can play any/all of these roles
- Change over time
- No one size fits all

Example: Healthy Hospital Initiative in LA County

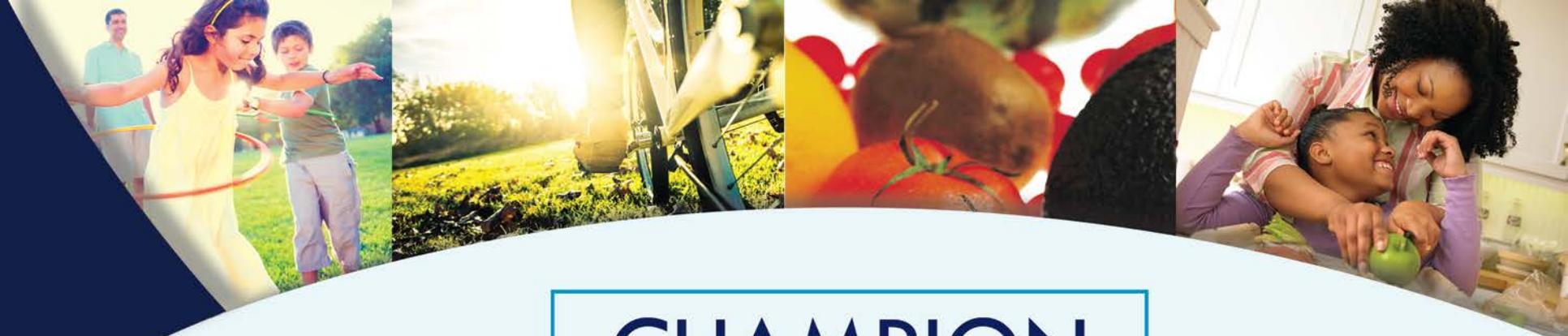


Please remember...

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- Shared goals
 - From the start
 - Frequent check-ins
- Clear communication
 - Patience
 - Channels
 - Work plans
 - Check-ins

Thank You



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