

# Engaging Policy Makers

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**CALIFORNIA  
MEDICAL  
ASSOCIATION**



# Government Hierarchy

Federal Laws & Regulations



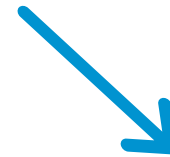
State Laws & Regulations



County Ordinances

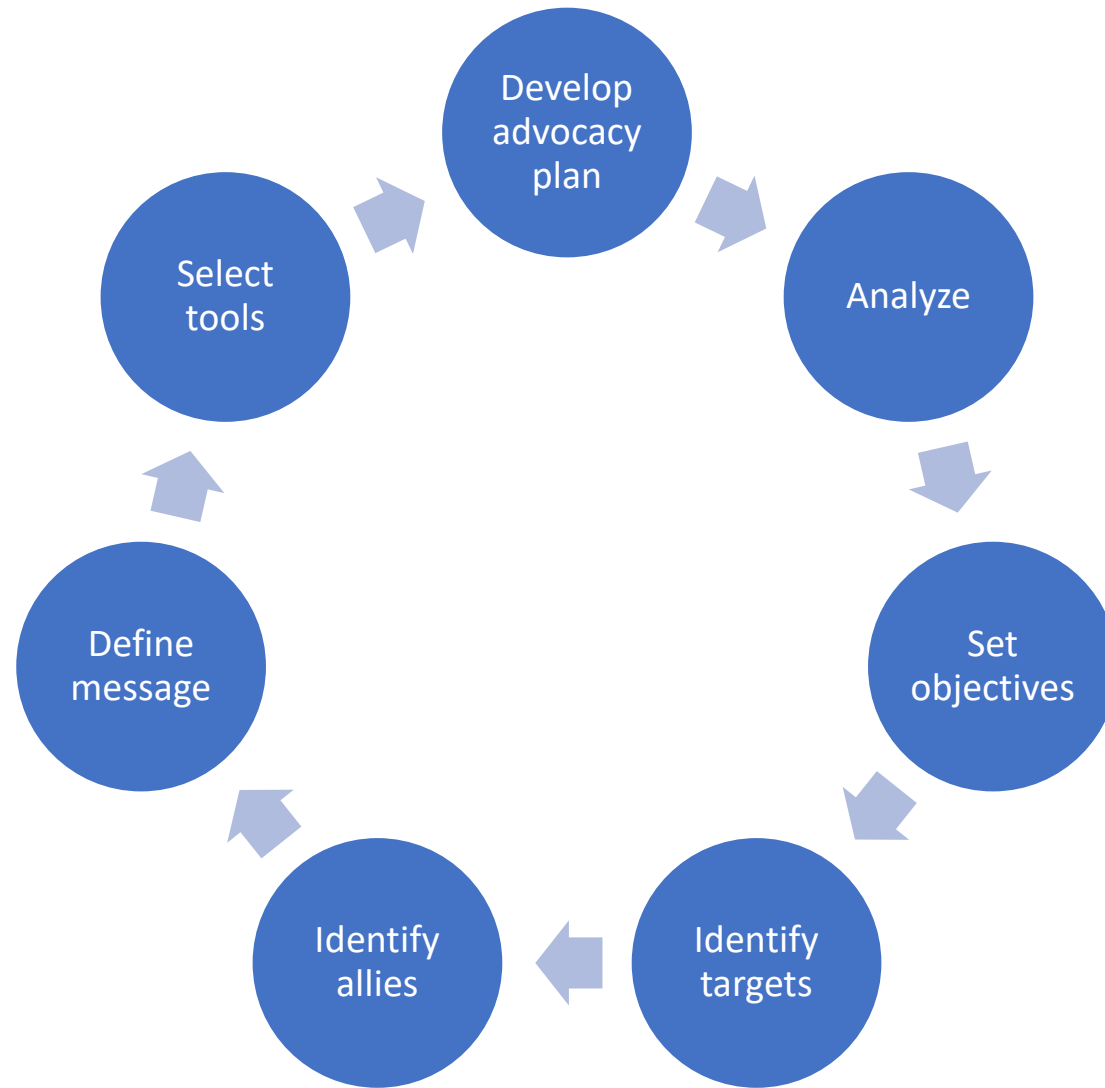


Other local government districts  
(i.e., school districts)



City Ordinances

# Advocacy Cycle



## 1

### BILLS AND STATUTES

California Legislative Information: <https://leginfo.legislature.ca.gov/>

## 2

### STATEWIDE REGULATIONS

California Code of Regulations: <https://govt.westlaw.com/calregs/>

## 3

### STATEWIDE BUDGET INFO

California Budget: <https://ebudget.ca.gov/>

# Local & Federal Policy Resources

## 1

### CONGRESSIONAL ACTIVITY

Legislative Information: <https://www.congress.gov/>

### FEDERAL REGULATIONS

Regulatory Information: <https://www.ecfr.gov/>

## 2

### COUNTY BOARD AND CITY COUCIL MEETING MATERIALS

Ex: City & County of San Francisco: <https://sfgov.legistar.com/Calendar.aspx>

1

FIND YOUR CA LEGISLATORS

<https://findyourrep.legislature.ca.gov/>

2

FIND YOUR CONGRESS MEMBER

<https://www.congress.gov/members/find-your-member>

# Outline of an Effective Advocacy Meeting

## Prepare:

- Determine whether it should be in person or virtual
- Be clear about your ask
- Determine who should attend
  - Identify appropriate spokespeople
- Draft talking points/elevator pitch

# Outline of an Effective Advocacy Meeting

## Dos:

- Introduce yourself and tell your story (be brief)
- Share your experience
- Be mindful of industry jargon and acronyms
- Consider bringing appropriate materials to leave behind

# Outline of an Effective Advocacy Meeting

## Don'ts:

- Belabor the point
- Expect a vote commitment
- Discuss political activity/giving (ethics violation)

# Follow-up

- Send a thank you
- Offer to be a resource for other information
- Circle back on the ask

# Keep the Conversation Going

Thank you

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