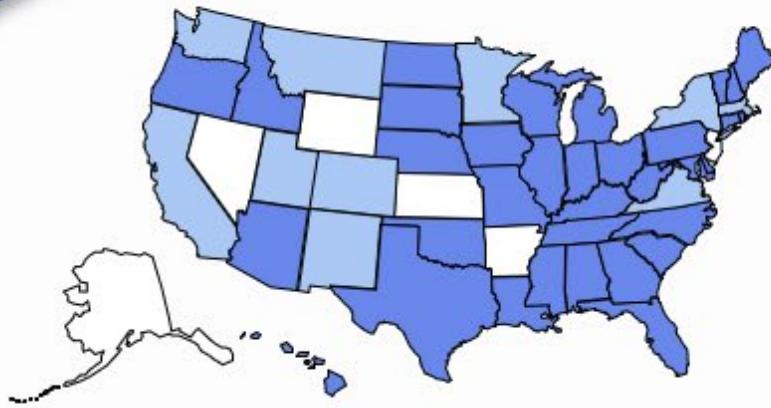
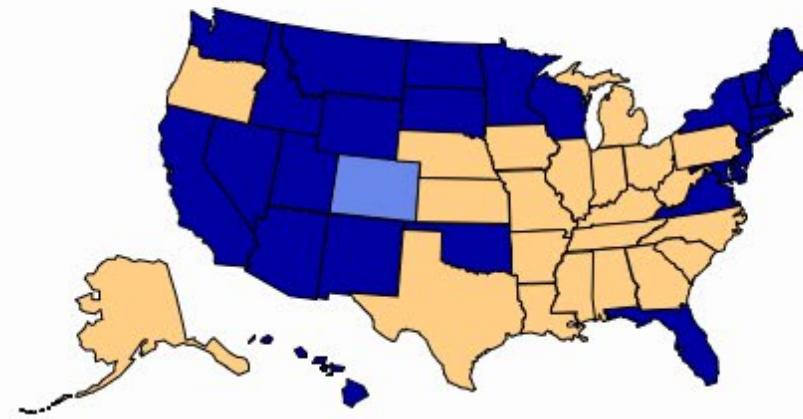


# Champion Provider Fellowship Model

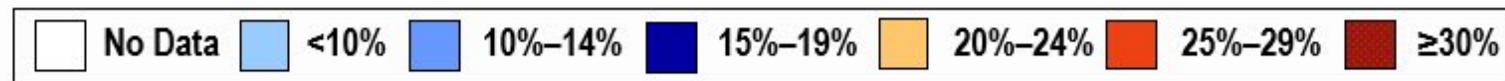
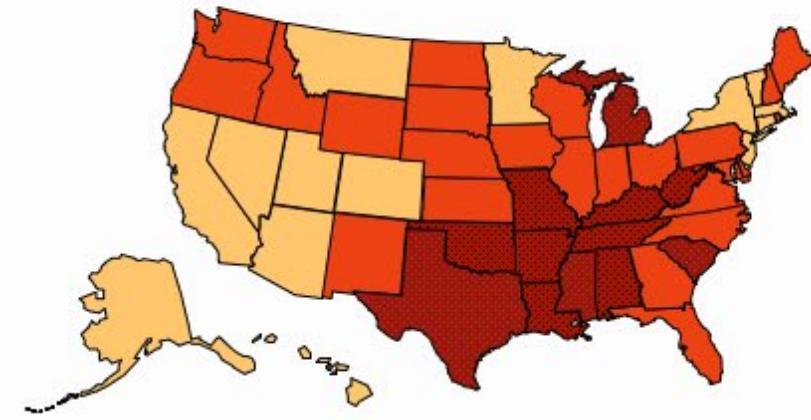
1990



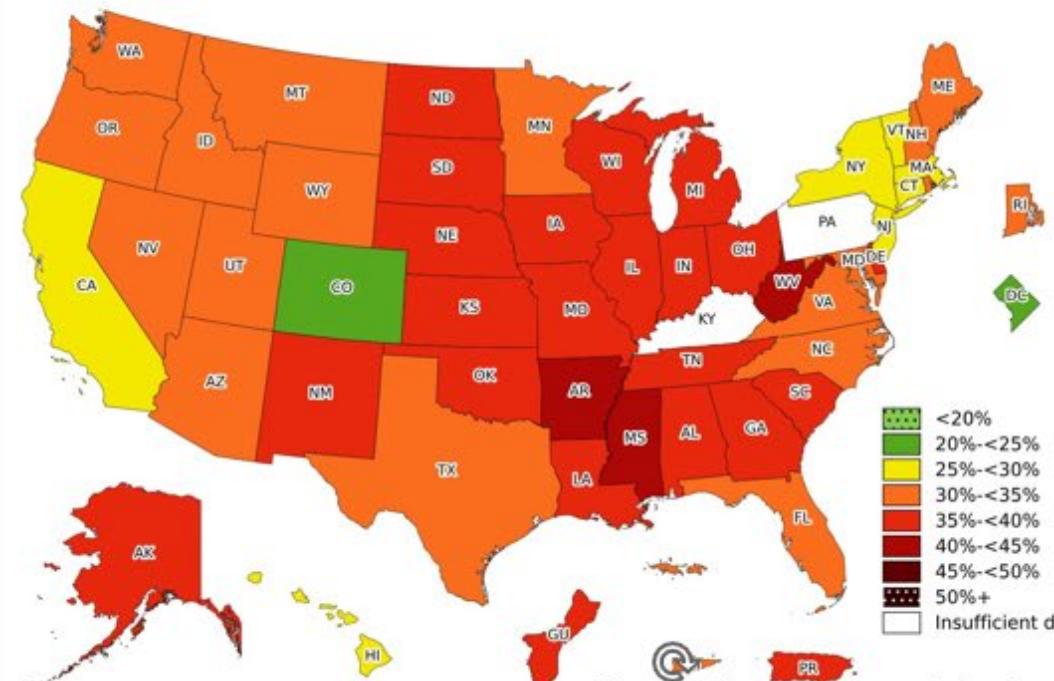
2000



2010



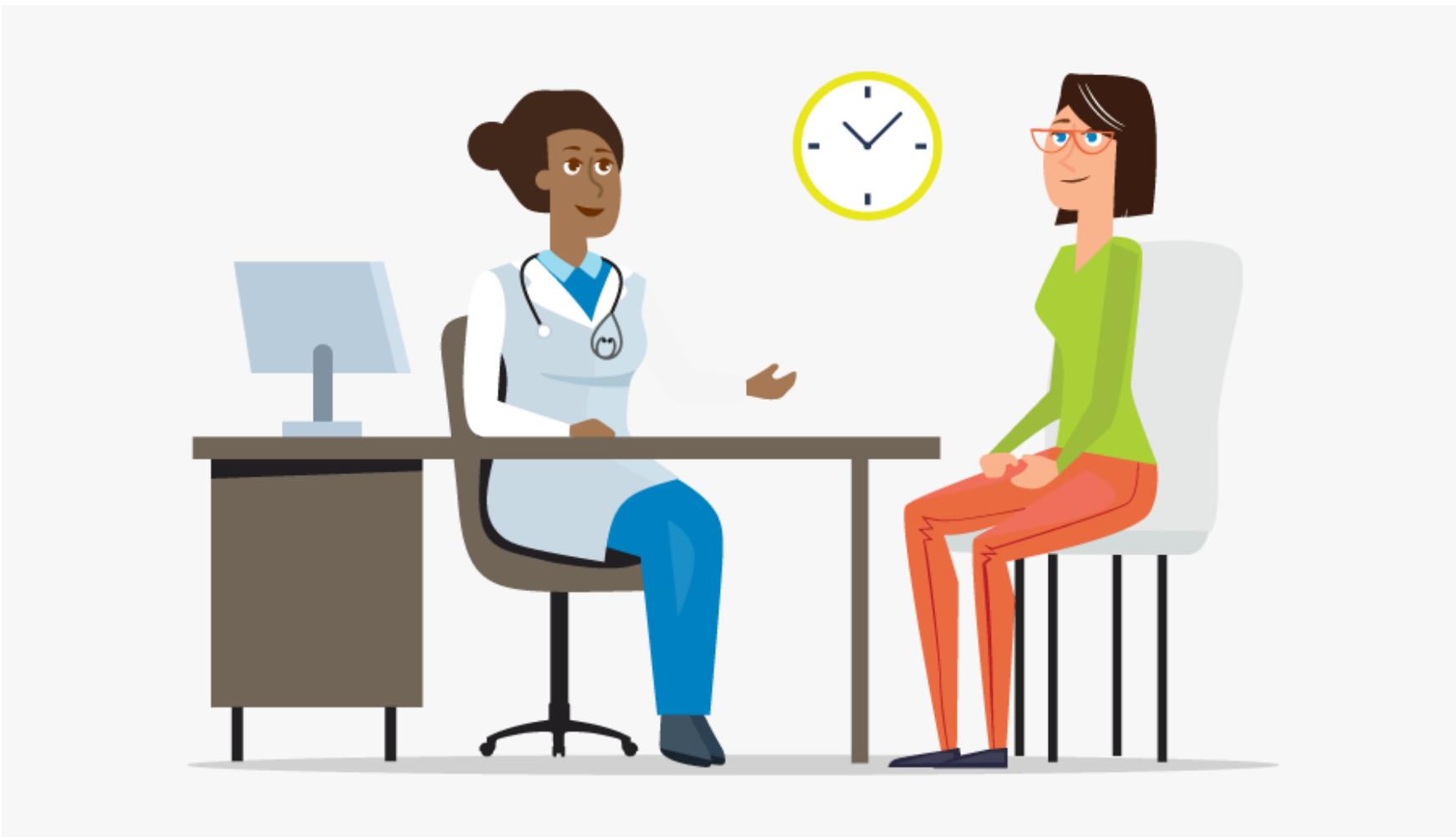
## Prevalence<sup>c</sup> of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS



# FACTORS AFFECTING HEALTH



# MEDICAL/DENTAL SCHOOL TRAINING



Traditionally focuses on individual behavior and factors

The Champion Provider Fellowship was developed in 2014.

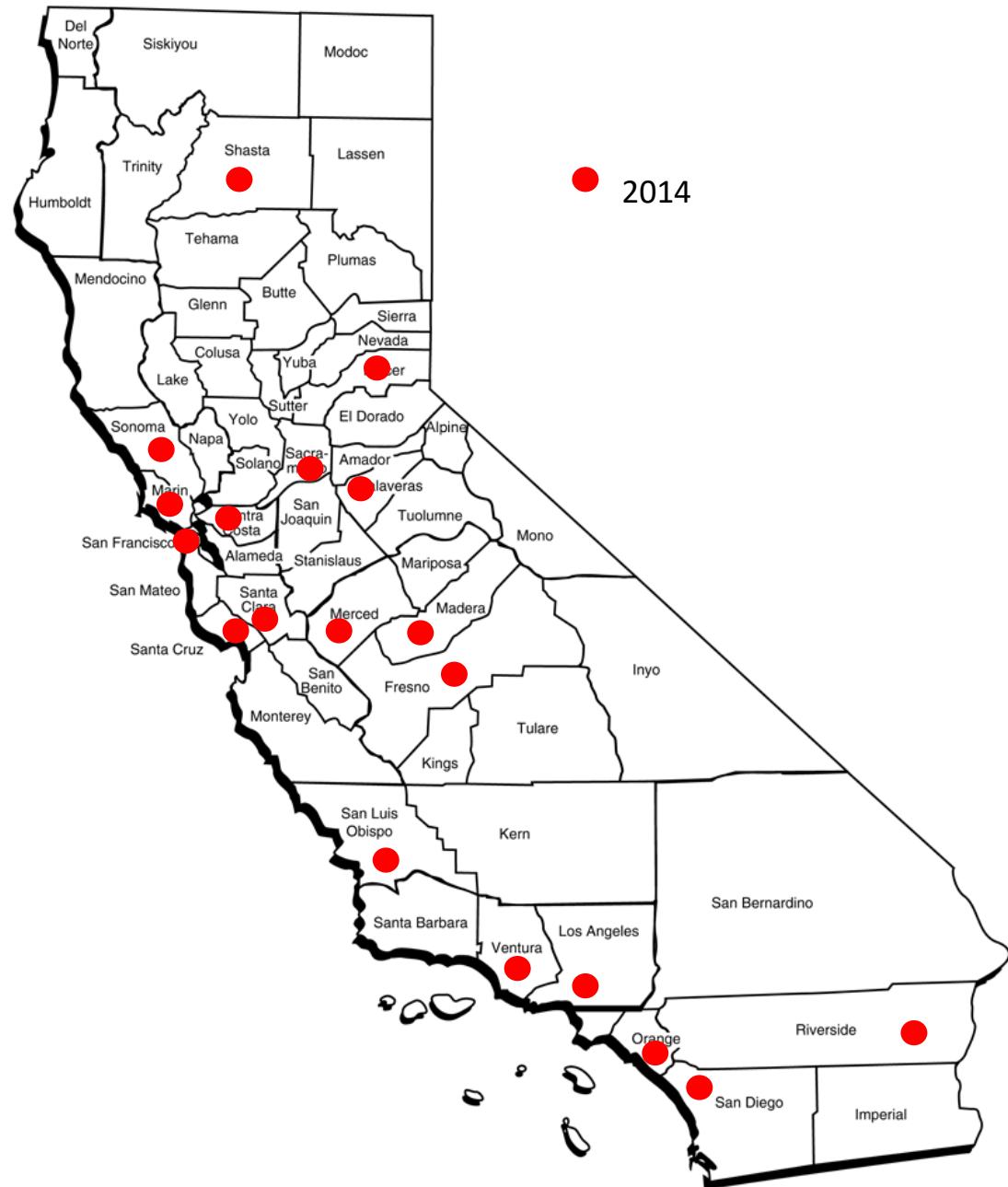
Our mission is:

*to empower, train, and support healthcare providers to use their expertise and respected voices to improve the health of communities through local policy, systems, and environmental changes.*

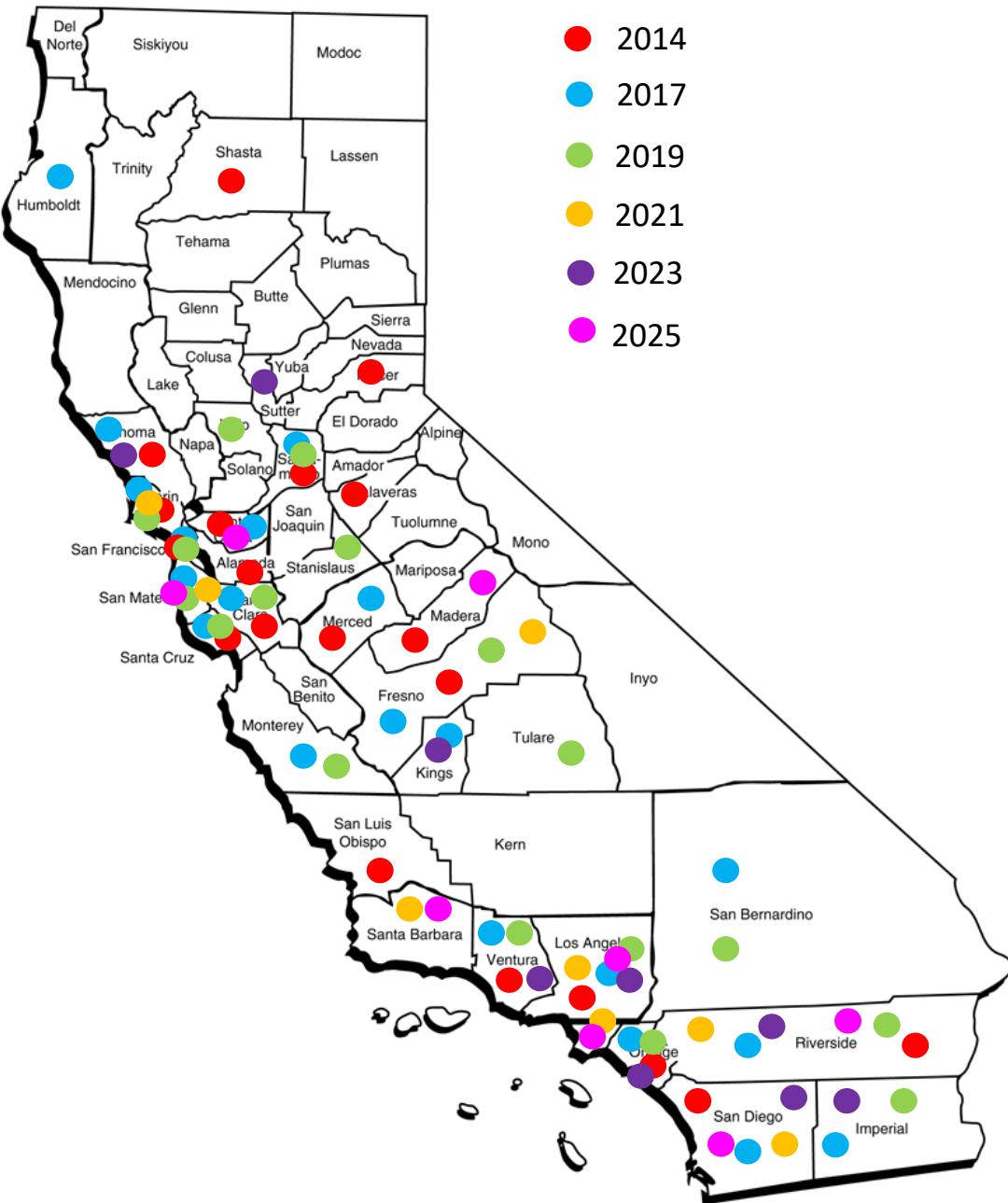
# Growth of the Champion Provider Fellowship



# Distribution by County (2014)



# Distribution by County (2025)

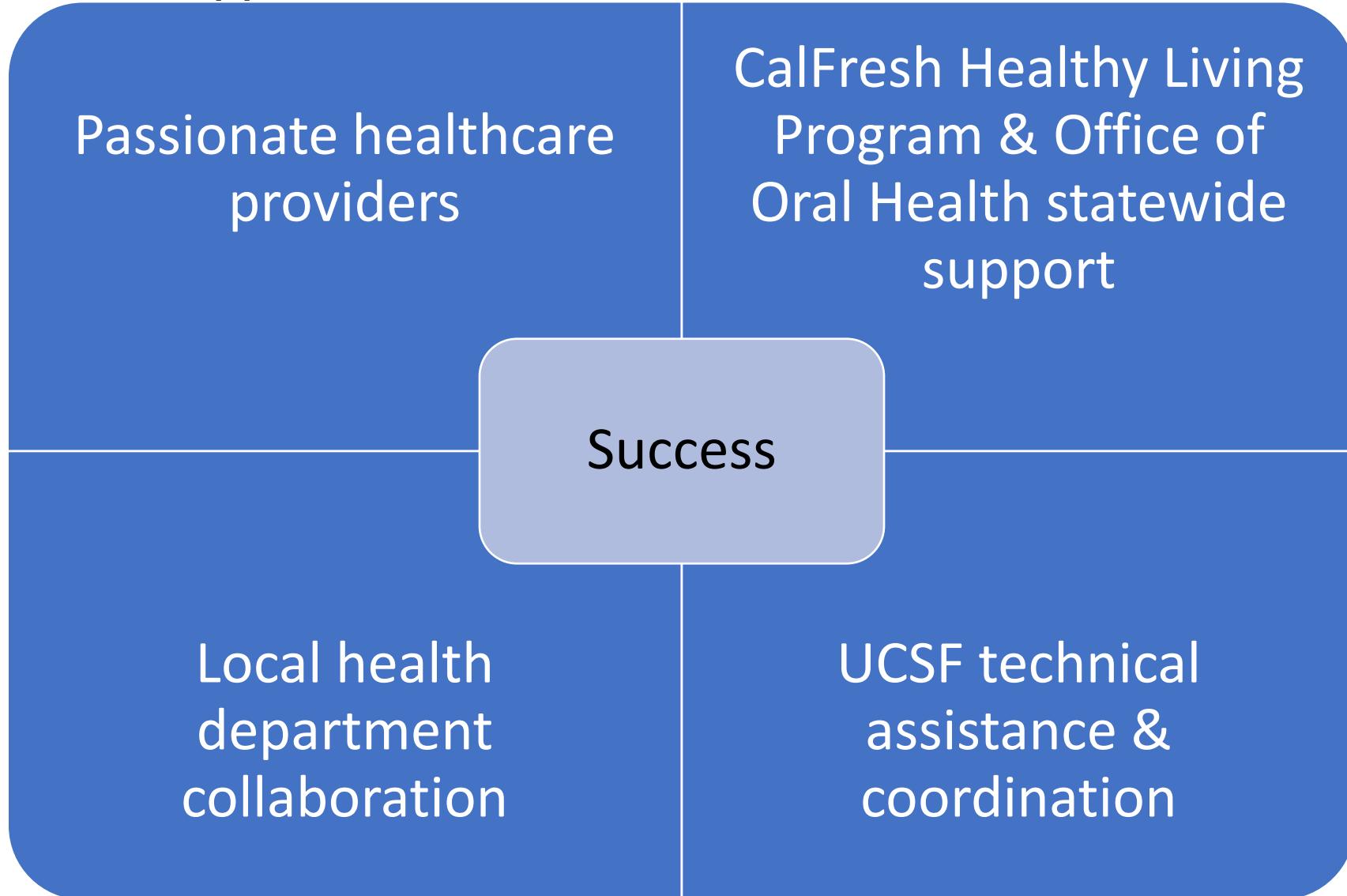


# PSE Change Road Map

## Building Healthier Communities through Policy, System and Environmental Change



# Success Diagram



# Programming

Onboarding

WIP  
(Quarterly)

Mini College  
(Annually)

Webinars  
(Quarterly)

Media &  
Writing  
Training

CPF – LHD  
Meetings  
(TBD)

<https://championprovider.ucsf.edu/events>

# Focus Areas



**Food Security**



**Healthy Food & Beverage Standards**



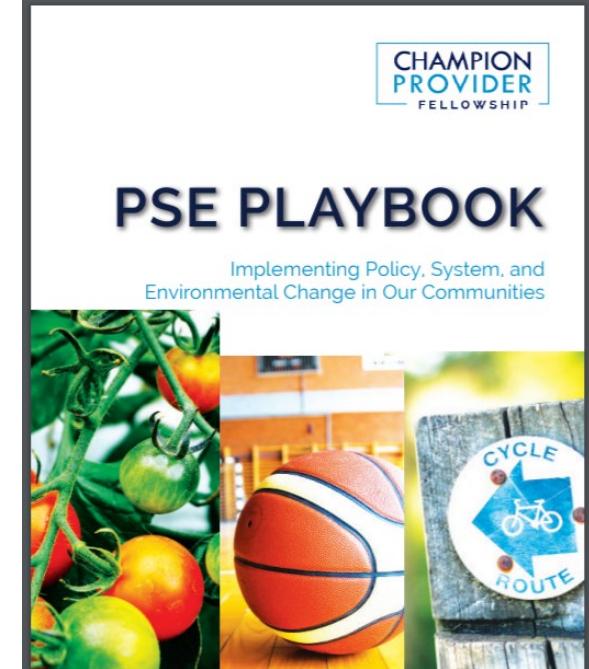
**Safe Routes to School**



**School Wellness**



**Structured Physical Activity**



<https://championprovider.ucsf.edu/focus-areas>

# PSE Implementation Toolkits

- Three (3) intervention areas
  - Safe Routes to School
  - Addressing Food Security by Scaling Up Market Match and Double Up Food Bucks
  - Local School Wellness Policy
- Components
  - Roadmap for Getting Started
  - Fact Sheet
  - Stakeholder PPT

<https://championprovider.ucsf.edu/focus-areas>

# Program Evaluation

# Activity Reports

- Administered every four (4) months
  - First Activity Report will be sent on Monday, November 6 (July – October)

# Media Types Question

TYPE	MEDIA	FREQUENCY				
		Never	1x	2-5x	6-9x	$\geq 10$
	Radio	<input type="radio"/>				
	Newspaper	<input type="radio"/>				
	TV	<input type="radio"/>				
	Blog	<input type="radio"/>				
	Social Media (LinkedIn, Facebook, Instagram, Twitter, etc.)	<input type="radio"/>				
	Other	<input type="radio"/>				

# Activity Report

- Media: (If available)
  - Media Name
  - Link to Media
  - Audience Reach
  - Demographics of Audience

# Other Activities Question

ACTIVITY	OTHER ACTIVITIES	FREQUENCY				
		Never	1x	2-5x	6-9x	≥ 10x
	Provided testimony at a public forum. (E.g., city council or school board meeting.)	<input type="radio"/>				
	Attended/organized a community meeting.	<input type="radio"/>				
	Met (by phone or in-person) with stakeholders (e.g., public official, school representative, non-profit organization, etc.)	<input type="radio"/>				
	Presented at a professional conference.	<input type="radio"/>				
	Started/piloted a program or intervention.	<input type="radio"/>				
	Communicated with my local health department.	<input type="radio"/>				

# Activity Description

Activity Description:

- Highlight partners
- Roles

# Reporting Dos & Don'ts

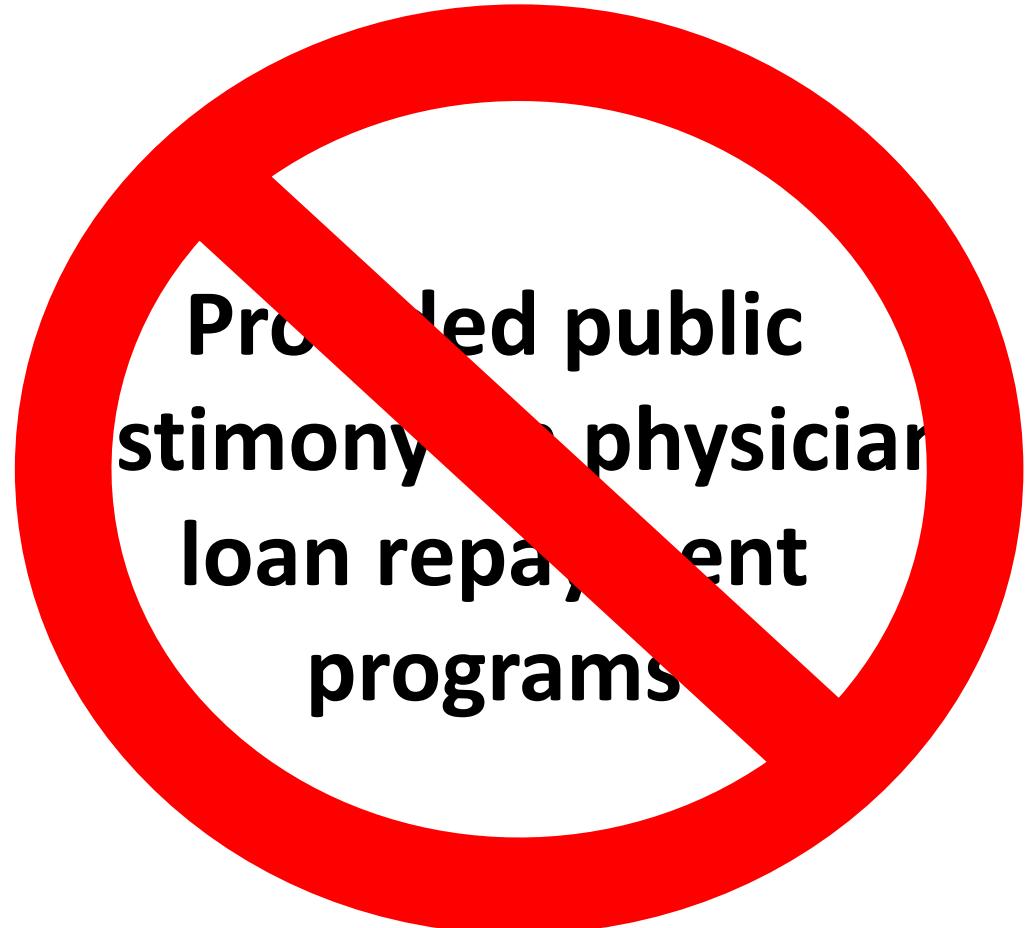
- Intervention Level
- PSE
  - ✓ Policy
  - ✓ System
  - ✓ Environmental



# Reporting Dos & Don'ts cont.

## ➤ Focus Areas

- Obesity, Chronic Disease, Dental Disease Prevention
- Increase access to healthy food and beverages
- Increased access to physical activity



# Advocacy      vs.

# Lobbying

*The public support or recommendation of a cause or policy.*

*Not all advocacy is considered lobbying but all lobbying is considered advocacy.*

*Any activity or material to influence federal, state, or local officials to pass or sign legislation or to influence the outcomes of an election, referendum, or initiative*

# What can you do as fellows?

Champion Provider Fellows:

- Generally free to engage in lobbying as medical and dental providers
- Should be careful not to represent the Champion Provider Fellowship in lobbying activities
- Should check with their employers about any lobbying restrictions

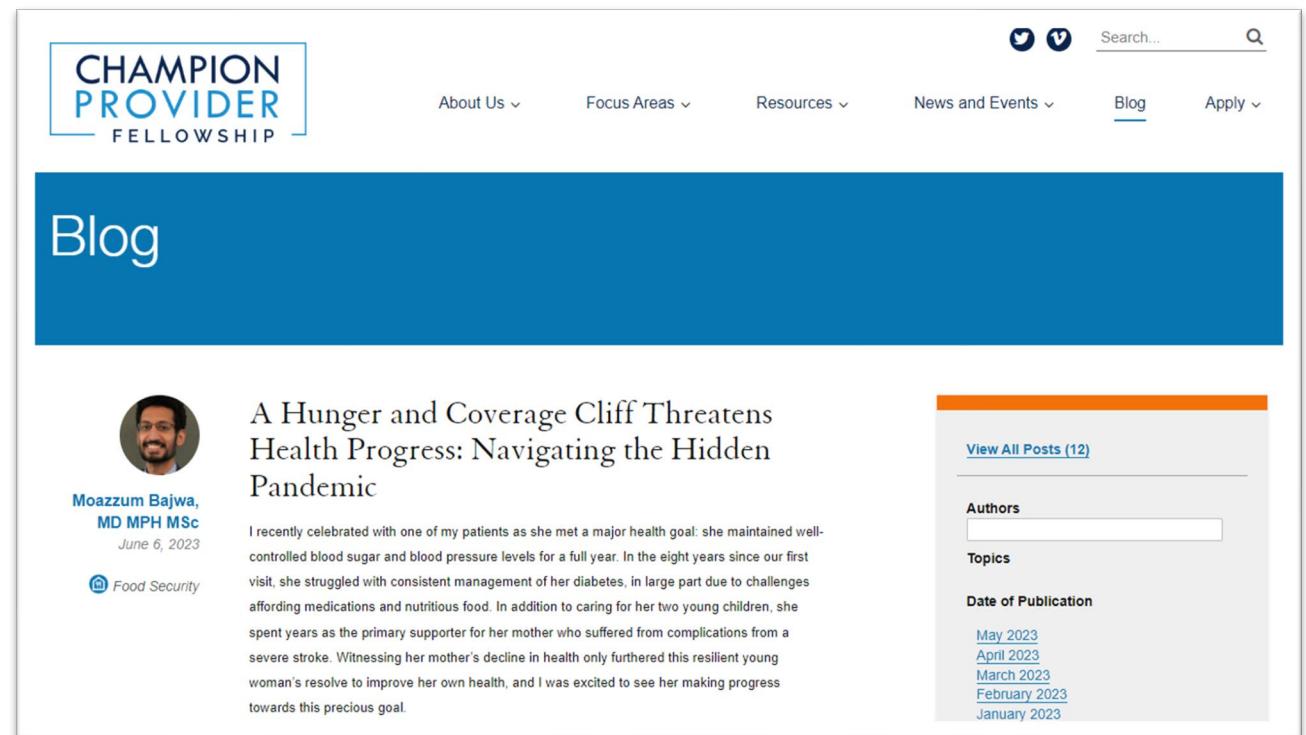
Local Health Department Staff:

- Are generally restricted from engaging in lobbying activities

**Both can Engage,  
Assess, Propose,  
Advocate & Implement!**

# Blog Requirement

- **Authoring a Blog**
  - Practice writing skills and amplify their voices
  - Published on the Champions website and featured in the newsletter
- **Persuasive Narrative Series**
  - Learn how to use powerful stories to shape public opinion and mobilize action



The screenshot shows the 'Blog' section of the Champion Provider Fellowship website. The header features the organization's logo: 'CHAMPION PROVIDER FELLOWSHIP' in a blue box. The navigation bar includes links for 'About Us', 'Focus Areas', 'Resources', 'News and Events', 'Blog' (which is underlined in blue), and 'Apply'. The main content area has a large blue header with the word 'Blog'. Below it, a blog post by Moazzum Bajwa, MD MPH MSc, is displayed. The post is titled 'A Hunger and Coverage Cliff Threatens Health Progress: Navigating the Hidden Pandemic'. It discusses a patient's journey and challenges. To the right, there are filters for 'View All Posts (12)', 'Authors', 'Topics', and 'Date of Publication' with options for May, April, March, February, and January 2023.

CHAMPION PROVIDER FELLOWSHIP

About Us Focus Areas Resources News and Events Blog Apply

## Blog

 Moazzum Bajwa, MD MPH MSc June 6, 2023

 Food Security

A Hunger and Coverage Cliff Threatens Health Progress: Navigating the Hidden Pandemic

I recently celebrated with one of my patients as she met a major health goal: she maintained well-controlled blood sugar and blood pressure levels for a full year. In the eight years since our first visit, she struggled with consistent management of her diabetes, in large part due to challenges affording medications and nutritious food. In addition to caring for her two young children, she spent years as the primary supporter for her mother who suffered from complications from a severe stroke. Witnessing her mother's decline in health only furthered this resilient young woman's resolve to improve her own health, and I was excited to see her making progress towards this precious goal.

[View All Posts \(12\)](#)

Authors

Topics

Date of Publication

May 2023  
April 2023  
March 2023  
February 2023  
January 2023

# Meet the Champion Provider Fellowship Team

# Champion Provider Fellowship Team



**Monet Parham-Lee,**  
Senior Health Edu.  
Consultant,  
CDPH



**Dr. Wagahta Semere,**  
Fellowship Director,  
UCSF



**Nancy Ma,**  
Fellowship Project  
Manager,  
UCSF

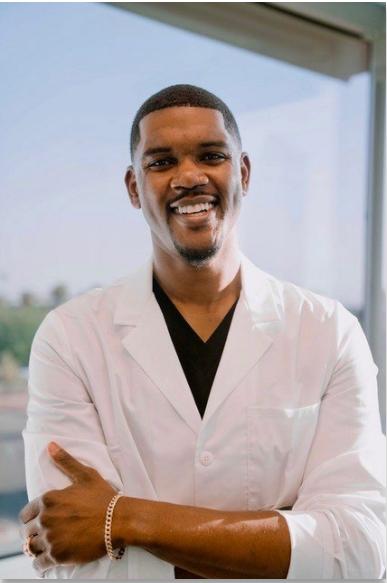


**Mike Miller,**  
President,  
Brown Miller  
Communications



**Muriel Bañares,**  
Account Manager,  
Brown Miller  
Communications

# Alumni Mentors



**Maxmillian Chambers, DDS,  
Cohort 5 (Imperial County)**



**Rakhi Singh, MD  
Cohort 4 (San Mateo County)**