



Champion Provider Fellowship: Central Valley Mini College

September 27, 2017

Radisson Hotel Fresno Conference Center Sierra Grand Ballroom 1055 Van Ness Ave, Fresno, CA 93720	
8:00AM – 9:00AM	Registration & Check-In
9:00AM – 9:15AM	Opening Remarks & Fresno County 8 Pillars of Public Health <i>Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine & Principal Investigator, Champion Provider Fellowship</i> <i>Ken Bird, MD, MPH, Health Officer, Fresno County Department of Public Health</i>
9:15AM – 10:15AM	Obesity Challenges and the Central Valley Burden of Disease: Central Valley Landscape <i>Sarah Reyes, Director of Communications, Healthy Communities, The California Endowment</i> Champion Provider Fellowship: Expanding the Clinician’s Role <i>Alicia Fernandez, MD, Professor, UCSF School of Medicine</i> Discussion and Q&A with Sarah Reyes and Dr. Alicia Fernandez <i>Moderator: Dr. Vanessa Thompson</i>
10:15AM – 10:30AM	BREAK
10:30AM – 11:45AM	Policy 101: Tools to be an Effective Advocate <i>Moderator: Samantha Pellón, MPH, Associate Director, Center for Health Policy, California Medical Association</i> Panelists: <i>Alecia Sanchez, Associate Director, Government Relations, California Medical Association</i> <i>Shannon Udovic-Constant, General Pediatrician, Kaiser Permanente</i>

This material was produced by the California Department of Public Health’s Nutrition Education and Obesity Prevention Branch with funding from the U.S. Department of Agriculture’s (USDA) Supplemental Nutrition Assistance Program-Education, known in California as CalFresh. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663.

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11:45AM – 12:30PM	<p>Advancing Policy: Engaging the Media With Your Issue</p> <p><i>Paula Hamilton, BS, MS, Director, Brown Miller Communications</i></p>
12:30PM – 1:30PM	<p>Networking Lunch and Champion Provider Fellow 1:1 Mentoring Sessions with UCSF Faculty</p> <p>Lunch will be on your own</p>
1:30PM - 3:25PM	<p>Principles of Success: PSE Implementation</p> <p><i>Presenter: Melissa Peters, MPH, Policy Analyst, ChangeLab Solutions</i></p> <p><i>Facilitators:</i></p> <p><i>Alicia Fernandez, MD, Professor, UCSF School of Medicine</i></p> <p><i>Liz Goldman, MD, MCR, Associate Professor, UCSF School of Medicine</i></p> <p><i>Wagahta Semere, MD, MHS, Assistant Professor, UCSF School of Medicine</i></p> <p><i>Vanessa Thompson, MD, Associate Professor, UCSF School of Medicine</i></p>
3:25PM – 3:30PM	<p>Closing Remarks</p> <p><i>Vanessa Thompson, MD</i></p>

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