



**CHAMPION
PROVIDER**
FELLOWSHIP

A Powerful Approach to Healthier Communities

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UCSF

Introducing Events-In-A-Box

An easy and simple way to create a statewide day of action in your local community.

What is an “Event-In-A-Box”?

An optional resource to create an easy and successful event. On the same day, across California, local organizations have the ability to execute an event to promote healthy living across the entire state of California.

What Does the “Event-In-A-Box” Include?

The event-in-a-box includes everything needed for community based organizations to host and promote a successful event in their local community. In addition to event materials such as posters, handouts, displays, and press outreach materials, each toolkit will include a data collection tool that allows for measuring and evaluating event participation.

When Will Each Statewide Day of Action Occur?

There are currently two statewide days of action to look forward to:

- **May 16, 2018: Rethink Your Drink Day**
 - A local effort to drink more water, less sugar sweetened beverages
- **Fall 2018: Healthy Back to School Snack Day**
 - A local effort to encourage healthy snacking for parents and their children

Who Can Participate?

Local Implementing Agencies (LIAs) can promote the event-in-a-box opportunity to their local community based organizations (dentist offices, local schools, churches, etc.). All organizations who are interested in executing an event will receive an application to complete for this opportunity.

How Can I Get Involved?

Additional promotions and communications about the event-in-a-box will be distributed in Spring 2018 via internal LIA webinars, email blasts and newsletters. For any additional questions or information, please contact

C4C_PR@RescueAgency.com



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Save The Date: **May 16, 2018!**

Registration deadline April 22, 2018

www.rethinkyourdrinkday.com



**EVENT
IN A BOX**
A turnkey resource for creating
statewide days of action

Rethink Your Drink Day - May 16, 2018!

Healthy Back to School Snack Day - August 29, 2018!