

CHAMPION PROVIDER FELLOWSHIP

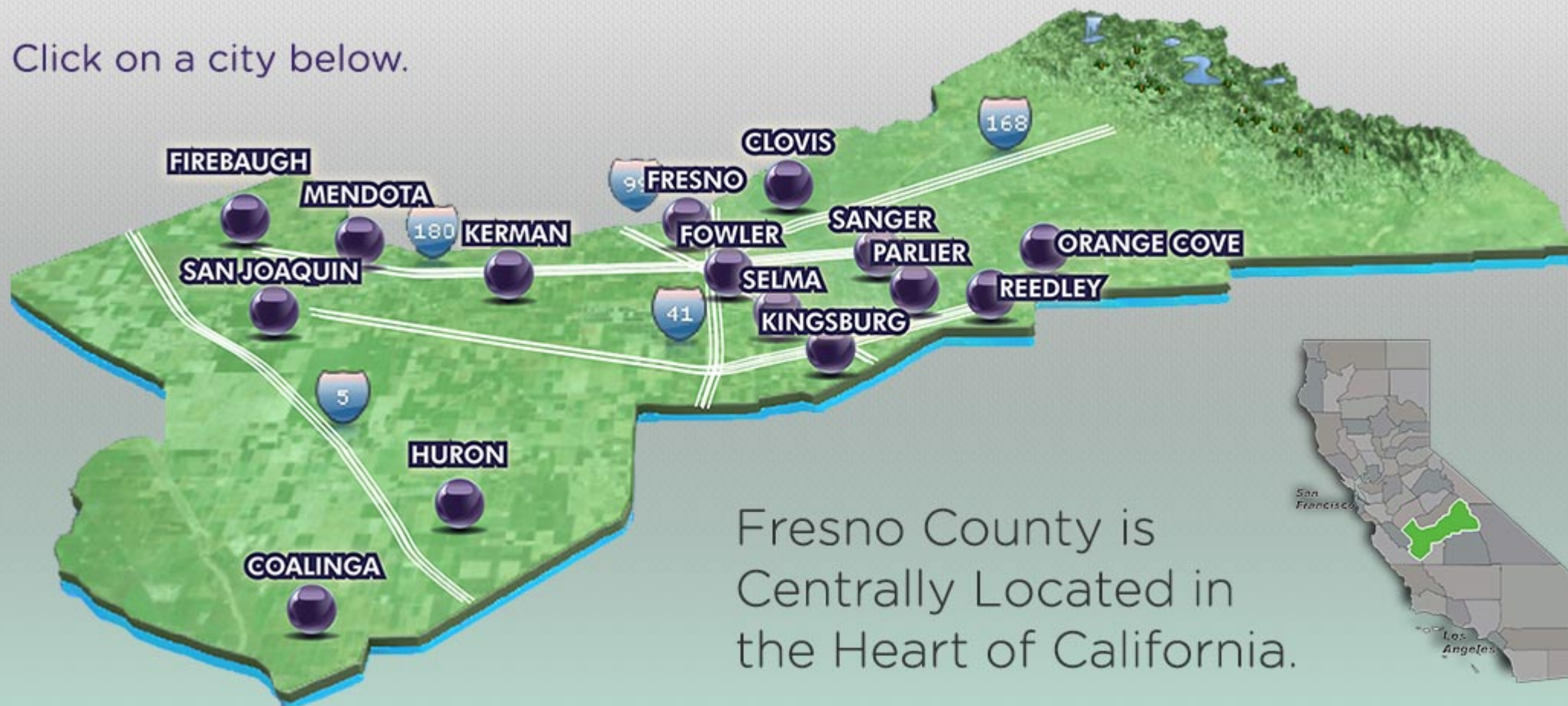


Department of Public Health
www.fcdph.org

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Click on a city below.



Fresno County is
Centrally Located in
the Heart of California.



COUNTY HEALTH
STATUS PROFILES
2017

**County Health
Rankings & Roadmaps**

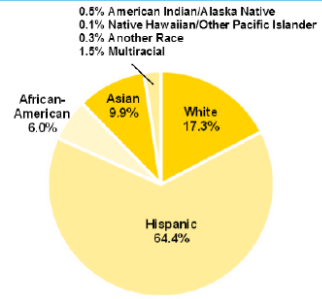
Building a Culture of Health, County by County

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH AND
CALIFORNIA CONFERENCE OF LOCAL HEALTH OFFICERS
NATIONAL PUBLIC HEALTH WEEK, APRIL 3-9, 2017

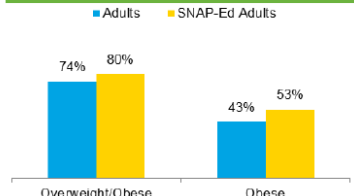
SNAP-Ed Eligible Demographics
Less than 185% Federal Poverty Level

Total	451,631 (48%)
Ages (<185% FPL)	
Children <6 years old	60,113 (64%)
Children 6-17 years old	107,283 (60%)
Adults 18-64 years old	249,893 (44%)
Seniors 65 years and older	34,342 (34%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



Children and Teens		
Age 2-11 years	Overweight 19%	Obese data not available
Age 12-17 years	Overweight and Obese 35%	

Environment

Access	
Percent of SNAP-Ed adults who can always find fresh fruits and vegetables in neighborhood	64%

Affordability

Percent of SNAP-Ed adults who can always find affordable fruits and vegetables in neighborhood	33%
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Population below Federal Poverty Level
27%

Food Insecurity Rates
16% Overall
29% Children

Other Federal Nutrition Assistance Programs

CalFresh Participants	218,671 (23%)
Students Eligible for Free/Reduced Price Meals (FRPM)	148,327 (74%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
199	100 (50%) all races
Schools	SNAP-Ed Eligible Schools
350	298 (85%)

SNAP-Ed Eligible Census Tracts

Physical Activity and Nutrition

Physical Activity	
Percent of teens (12-17) physically active 1+ hour every day	13%
Percent of children (5-11) physically active 1+ hour every day	39%
Percent of children/teens (2-17) sedentary 2+ hours on typical week day	52%

Fast Food

Consumed one or more times in the past week		
Children/Teens (2-17)	Adults	SNAP-Ed Adults
78%	65%	63%

Soda

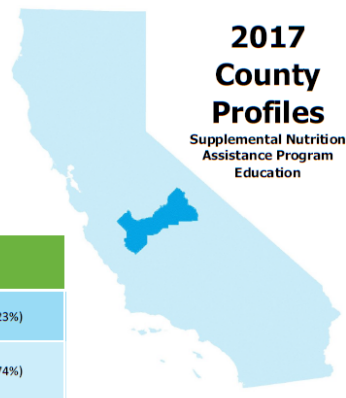
Consumed one or more sodas daily (adults) or yesterday (children/teens)		
Children/Teens (2-17)	Adults	SNAP-Ed Adults
31%	19%	25%

Fruits and Vegetables

Consumed five or more servings yesterday	
Children (2-11)	Teens (12-17)
36%	23%

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.
For Data Sources and Methodology contact Research@cdph.ca.gov

2017 County Profiles
Supplemental Nutrition Assistance Program Education



Fresno



CHAMPIONS
for CHANGE



OUTCOMES

OBESE AND DIABETIC

LIVER AND CARDIOVASCULAR
DISEASE

SUBSTANCE ABUSE

SEXUALLY TRANSMITTED DISEASES

DELIVERS PRETERM INFANT

FACTORS

CONCENTRATED POVERTY

LIMITED ACCESS TO HEALTHY FOODS
AND PHYSICAL ACTIVITY OPPORTUNITIES

EXPERIENCES OF VIOLENCE

MINIMAL ACCESS TO PREVENTIVE
HEALTHCARE

BREATHING POLLUTED AIR





To Your Health
Ken Bird, MD, MPH

Department of Public Health



Health:

Health is determined, to a large extent, by our access to social and economic opportunities; the resources and support available in our homes, neighborhoods, and communities; the quality of our schooling; the safety of our neighborhoods and workplaces; the cleanliness of our water, food, and air; and the nature of our social interactions and relationships.





Eight Pillars Goal:

While each of us is ultimately responsible for our health and wellness, our goal as a community, must be the creation of social and physical environments that promote good health for all.

Eight Pillars of a Healthy Fresno County



The structure, a Healthy Fresno County, can only be built and maintained with each pillar sharing the weight of that structure.

Eight Pillars



Individuals



Families



Employers



Retailers



Educators



Health Care Providers



**Community and
Spiritual Leaders
and Media Partners**



Public Officials

Individuals



Individuals must learn about, and adopt, regular physical activity, healthy eating habits, regular preventive care visits to health care providers, stress reduction, tobacco and drug avoidance behaviors, and alcohol moderation behaviors.

Families

Families must ensure the safe, loving, and supportive environment that fosters personal growth and individual self-sufficiency.



Employers



Employers must emphasize safety and adopt a culture of wellness and environmental stewardship in the workplace.

Retailers



Retailers must assure our community has ready and affordable access to healthful products and services, and limit marketing of unhealthy products and services.

Health Care Providers



Health Care Providers must offer their patients every preventive intervention available and make access to care as convenient as possible.

Educators



Educators must assure that each student understands the **full** meaning and value of health.

Community and Spiritual Leaders and Media Partners



Community and Spiritual Leaders and Media Partners must enhance partnerships to empower the members of their community to assess their health needs and implement actions to address those needs that are proven to be effective.

Public Officials

Public Officials must assure that every decision and policy they make reflects a careful consideration of its public health impact.



Eight Pillars



Individuals



Families



Employers



Retailers



Educators



Health Care Providers



**Community and
Spiritual Leaders
and Media Partners**



Public Officials



Find us on:
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To *Your*
HEALTH
Fresno County

Bringing you public health issues and
ways to improve personal, family,
neighborhood and community health

www.fcdph.org/ToYourHealth